

Digital Marketing





Why AISECT Learn?

175+ University certified courses



Career driven learning rooted in a **37 year legacy** **475 Industry partners** for recruitment



Skill upgradation by industry experts



Dedicated job portal & placement support





Stream Overview

Digital Marketing is one of the most popular and growing industries because brands and businesses have identified the power of online marketing. With the availability of analytics and live data tracking, digital marketing has become one of the most sought-after fields for job seekers.



Main Objective

At the end of this Digital marketing training course, you will be able to

Z Develop in depth understanding of Digital marketing



- Gain hands on experience
- Explain the concepts of Digital marketing



Learn from Industry Experts

Skills You Will Learn

During this course you will learn various avenues of Digital Marketing like



Search Engine Optimization



Website Creation



Affiliate Marketing



Google Ads



Facebook Ads

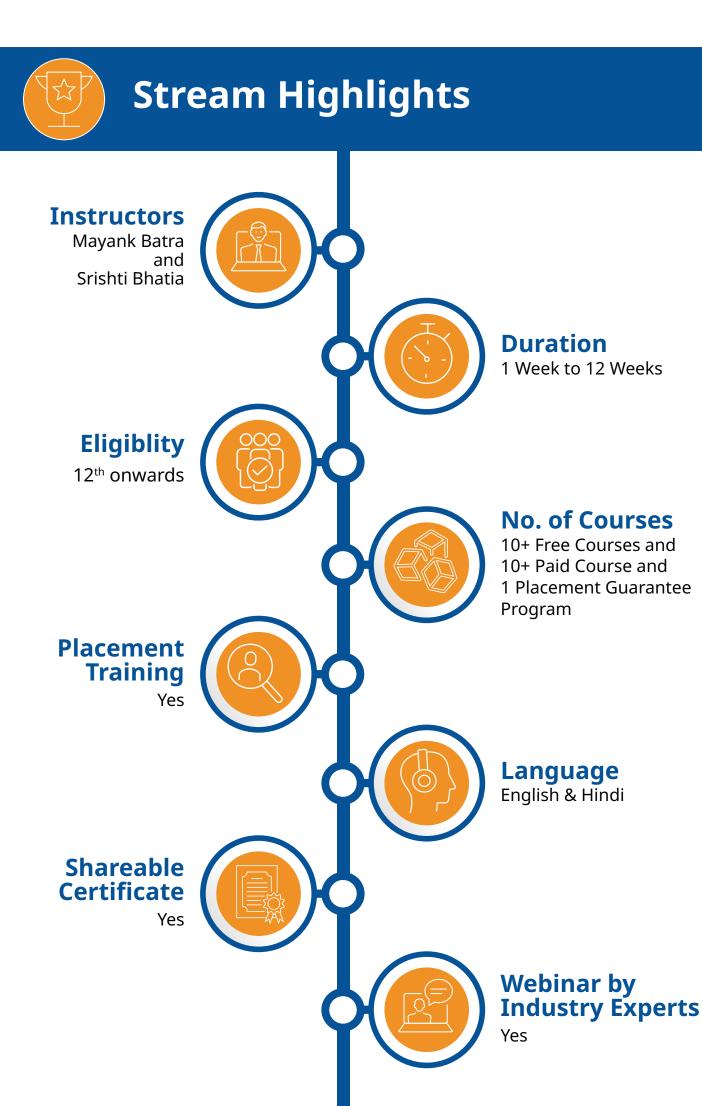


Content Creation



Email Marketing





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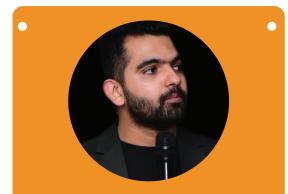
Stream Summary

Topics covered under Digital Marketing

- Introduction to Digital Marketing
- Content creation and Content Marketing
- Core of Marketing
- 🕨 Canva Design
- WordPress
- Organic Growth Hacks
- Social Media Management
- Social Media Marketing

- Search Engine Optimization Search Engine Marketing
- Local Marketing
- Email Marketing
- Affiliate Marketing
- Influencer Marketing
- Web Analytics
- WhatsApp Business

Our Instructors



Mayank Batra

International Digital Marketing Trainer & Consultant

Srishti Bhatia Digital Coach and Trainer



Additional courses you can avail



Placement Guarantee Program

Digital Marketing Expert Program, 50+ Hours of learning

Market Oriented Digital Marketing Courses

Digital Marketing Bootcamp Certificate Course for Beginners

Social Media Marketing Advance Certificate Course

and many more

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T&C Apply

Digital Marketing Courses in Hindi

Digital Marketing Skills

WhatsApp Page Creation & Catalogue Management

and many more

and many more



Free Courses in Digital Marketing

Social Media Inception Formulae

Search Engine Optimization Techniques

and many more







Webinars, Free courses and Paid Courses starting from **₹499/-** onwards only





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