



Digital Marketing





Why AISECT Learn?



175+ University
certified courses



Career driven
learning rooted in a
37 year legacy



475 Industry partners
for recruitment



**Skill
upgradation**
by industry
experts



Dedicated job
portal & placement support



Stream Overview

Digital Marketing is one of the most popular and growing industries because brands and businesses have identified the power of online marketing. With the availability of analytics and live data tracking, digital marketing has become one of the most sought-after fields for job seekers.



Main Objective

At the end of this Digital marketing training course, you will be able to

- ✓ Develop in depth understanding of Digital marketing
- ✓ Gain hands on experience
- ✓ Explain the concepts of Digital marketing
- ✓ Learn from Industry Experts



Skills You Will Learn

During this course you will learn various avenues of Digital Marketing like

- ✓ Search Engine Optimization
- ✓ Website Creation
- ✓ Affiliate Marketing
- ✓ Google Ads
- ✓ Facebook Ads
- ✓ Content Creation
- ✓ Email Marketing



Stream Highlights

Instructors

Mayank Batra
and
Srishti Bhatia



Duration

1 Week to 12 Weeks



Eligibility

12th onwards



No. of Courses

10+ Free Courses and
10+ Paid Course and
1 Placement Guarantee
Program



Placement Training

Yes



Language

English & Hindi



Shareable Certificate

Yes



Webinar by Industry Experts

Yes





Stream Summary

Topics covered under Digital Marketing

- Introduction to Digital Marketing
- Content creation and Content Marketing
- Core of Marketing
- Canva Design
- WordPress
- Organic Growth Hacks
- Social Media Management
- Social Media Marketing
- Search Engine Optimization
- Search Engine Marketing
- Local Marketing
- Email Marketing
- Affiliate Marketing
- Influencer Marketing
- Web Analytics
- WhatsApp Business



Our Instructors



Mayank Batra

International Digital
Marketing Trainer & Consultant



Srishti Bhatia

Digital Coach and Trainer



Additional courses you can avail



Placement Guarantee Program

- Digital Marketing Expert Program, 50+ Hours of learning

T&C Apply

and many more



Market Oriented Digital Marketing Courses

- Digital Marketing Bootcamp Certificate Course for Beginners
- Social Media Marketing Advance Certificate Course

and many more



Digital Marketing Courses in Hindi

- Digital Marketing Skills
- WhatsApp Page Creation & Catalogue Management

and many more



Free Courses in Digital Marketing

- Social Media Inception Formulae
- Search Engine Optimization Techniques

and many more



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