



Digital Marketing Expert Program





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learning rooted in a
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**Skill
upgradation**
by industry
experts



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Course Curriculum

Topics covered under Digital Marketing

- Introduction to Digital Marketing
- Content creation and Content Marketing
- WordPress
- Social Media Management
- Social Media Marketing
- Search Engine Optimization
- Email Marketing
- Affiliate Marketing
- Influencer Marketing
- Web Analytics
- Search Engine Marketing
- Local Marketing



Our Instructors



Mayank Batra

International Digital
Marketing Trainer & Consultant



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