

# Digital Marketing Advance Certificate Course





## Why AISECT Learn?

**175+** University certified courses



Career driven learning rooted in a **37 year legacy**  **475 Industry partners** for recruitment



**Skill upgradation** by industry experts



**Dedicated** job portal & placement support





## **Course Summary**

### Topics covered under this course

- Introduction to Digital Marketing
- Social Media Management
- Social Media Marketing
- Search Engine Optimization
- Search Engine Marketing
- Email Marketing
- Web Analytics



## **Our Instructors**



#### **Mayank Batra**

International Digital Marketing Trainer & Consultant







Webinars, Free courses and Paid Courses starting from **₹499/-** onwards only



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