



LIVE

# सर्टिफिकेट इन इ-जर्नलिज्म



## COURSE OVERVIEW

The Course introduces you to the concepts of Journalism. How to Become a successful social media influencer and How to Enter the media industry as a Presenter/news reader etc. This course will also prepare you for interviews and will built your self-confidence

## COURSE OBJECTIVE

To make learners understand about journalism and the media industry. In today's world of social media, they can start their own channel successfully on any social media platform.

## SKILLS YOU WILL LEARN

After the completion of this course you will become a trained person in the field of media. You will be able to choose media as a career option.

## PROGRAM HIGHLIGHTS

Instructor - Roli Shukla

Eligibility - 10+2

No. of Sessions - 87

Language - English

Shareable Certificate - Yes

### CURRICULUM

#### Module 1 Course Introduction

- session 1 Overview of the Course
- session 2 How is it helpful in self-employment
- session 3 Technical Knowledge in e-journalism
- session 4 How is it useful in Event Management

#### Module 2 Self Confidence

- session 1 Self-motivation
- session 2 Self-grooming
- session 3 SWOT Analysis
- session 4 Strength of self-confidence



Module 3 Motivation

- session 1 What is Motivation?
- session 2 How it becomes a habit?
- session 3 Vision for Motivation
- session 4 Rules for Motivation



Module 4 Correct Use of Hindi

- session 1 Correct Pronunciation
- session 2 Selection of Words
- session 3 Flow of Sentence
- session 4 Use of Punctuations
- session 5 Effective Use of Language

Module 5 Correct Use of English

- session 1 Fusion in Presentation
- session 2 Demand of Age
- session 3 Attention to Presentation
- session 4 Flow of Sentence



Module 6 Technical Knowledge of Studio

- session 1 Lighting
- session 2 Proper Speaking
- session 3 Technical Knowledge of Mic
- session 4 Practical and Demonstration
- session 5 Visit to Studio
- session 6 Assessment by MCQ

Module 7 Gestures

- session 1 What is Smartness?
- session 2 Discovering Individual Smartness
- session 3 How is it useful in Interview?
- session 4 Extempore
- session 5 Assessment



Module 8 Dressing Sense

- session 1 Formal/Official/Casual Dress
- session 2 Suitable Dress for Presentation
- session 3 Feel good
- session 4 Question-based story.

session 5 Team Game

Module 9 Dialogue Delivery

session 1 Pitch of Voice

session 2 Speed of Speaking

session 3 Appropriate Dialogue Delivery

session 4 Audio Cassette

session 5 Role Game Play

Module 10 Announcement

session 1 Time Management

session 2 Minute-to-minute Program

session 3 Effective Announcement

session 4 Flexibility in Announcement

session 5 Assessment by Preparing Announcement

Module 11 Advertisements

session 1 Uses of Advertisement

session 2 Technical Knowledge of Advertisements

session 3 Selection of Advertising Teams

session 4 Recording of Advertisements

session 5 Assessment by making ads.

Module 12 News

session 1 Correct Language

session 2 Pitch of Voice

session 3 Speed of Speaking

session 4 Appropriate Dress for News Reader

session 5 Preparing Today's News

Module 13 Time Management

session 1 Value of Time Management

session 2 Tips for Time Management

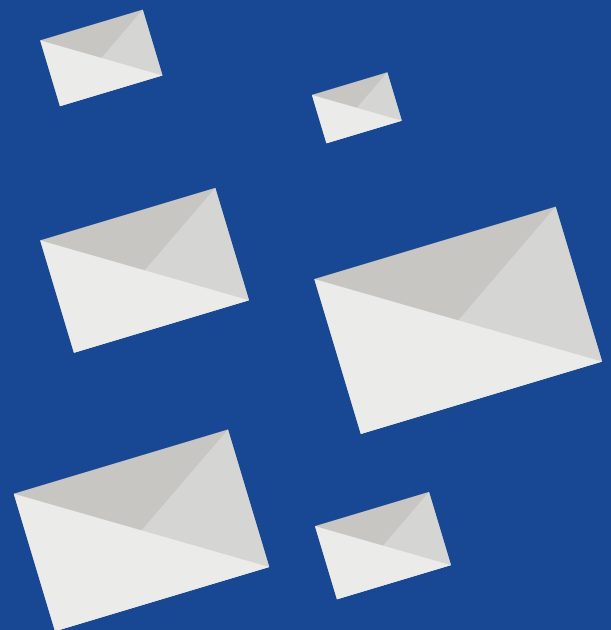
session 3 Effective Time Management

session 4 Flexibility in Time Management

session 5 Task for Time Management

Module 14 Event Management

session 1 Planning for Event Management



session 2 Investment required  
session 3 Time Management for Event  
session 4 Pre-requisite for Event Management  
session 5 Tasks for Event Management.

Module 15 Self Description  
session 1 Interactive Session  
session 2 Remove hesitation  
session 3 Enhancing the Listening Skills  
session 4 Put forward your case.  
session 5 Team Game

Module 16 Interview Preparation  
session 1 Pre-preparation for Interview.  
session 2 Subject Knowledge for Interview  
session 3 Confidence Level Boosting  
session 4 Right Partner for Discussion  
session 5 Plan B

Module 17 Practical News Reading  
session 1 Preparation of News.  
session 2 Making Video  
session 3 Posture of News Reader.  
session 4 Best News Reader Selection.

Module 18 Practical Ad Making  
session 1 Audio/video Studio  
session 2 Completion for Ad Making

Module 19 Practical Event Management  
Assessment

Module 20 Self Presentation  
session 1 Ramp Walk  
session 1 Open Mic  
session 1 Dress Sense

Module 21 Practical  
Given Task

Module 22 Project  
Given Project





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